

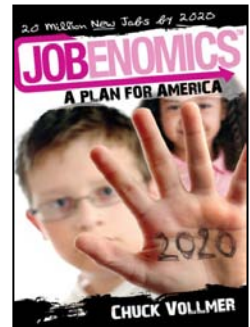


Jobenomics Charter City Concept

July 24, 2011

Jobenomics Charter City Concept is a proposed effort to create millions of new private sector jobs, with emphasis on medium, small and self-employed businesses, via the establishment and use of specially created entrepreneurial-based communities.

Jobenomics, the book, deals with the economics of job, wealth and revenue creation. Jobenomics, the national grassroots movement, has a goal of creating 20 million new US private sector jobs by 2020 (**20 by 20**). The Jobenomics' Plan for America has prescriptions for small, large, foreign and emerging technology jobs creation concepts and initiatives. The Charter City concept will create sustainable, eco-friendly communities tailored to individuals and entrepreneurs who want to start their own businesses.



A Jobenomics Charter City consists of a planned community build on a framework of a new business incubator/generator which is supported by a campus based utilities infrastructure. This framework would support a community to incubate and implement new small and self-employed businesses.

- The charter city would be based on the Jobenomics imperative that jobs creation is essential to the future prosperity of the US economy and that entrepreneurship is the essential ingredient to jobs creation in both the goods-producing and service-providing industrial sectors located in a community that fosters state-of-the-art “new urbanism/traditional neighborhood” principles.
- The core of each charter city would provide critical community-owned infrastructure; designed to harness stable energy systems; leverage renewable; provide a common broadband infrastructure; transportation and logistics center. The charter city will network to recruit strong enterprise and proven industrial partners; desiring a more stable energy; communications; and transportation environment offered by the next generation community infrastructure. This infrastructure will immediately foster new local jobs and augment the incubator for new business and entrepreneurial growth.
- Each charter city would have a unique charter, fostering diversity such as agriculture, energy, information technology, healthcare, direct sales, micro manufacturing, clean technology, etc. An application and selection process would be established for entry and specific goals of the aspiring new business. A homeowner and business covenants would provide the community framework.
- The charter city would be built using the best available construction materials; with a focus on environmentally friendly construction systems; community broadband and smart-grid power systems will provide a stable and reliable source of communications and energy.
- New eco-friendly homes (single family, townhomes, condominiums and apartments) would accommodate business owners, entrepreneurs and their families. Quality-of-life infrastructure would consist of education; daycare; healthcare; shopping; transportation; recreation; food and eating establishments; and entertainment facilities.
- “Faith-based business ministries” would be created to reach out to the long-term unemployed, the financially distressed, and to those who have succumbed to drug and welfare dependency.
- Community-based business incubators/generators and business “boot camps” would be created for education and training of entrepreneurial-based businesses. Training would include techniques taught by business experts. The syllabi would include legal, regulatory, financing, start-up, implementation, coaching and mentoring education, training and services.
- Financing would be provided from a combination of public, private and resident investments. Investment funds would be established to fund new business. A portion of the revenue of new businesses would be “tithed” back to the community.
- By the end of the training period, residents will have an incorporated business with workable business plans, financing and facilities in a community designed for growth and success.