



Rwanda

White Paper

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Jobenomics focuses on mass-producing local startup businesses and sustainable jobs. Jobenomics' principal focus is uplifting citizens stuck at the base of the socio-economic pyramid. Jobenomics' business and workforce development efforts emphasize minorities, women, youth, veterans, and other hopefuls who want to develop a skill, career, or start a business. The Jobenomics National Grassroots Movement has reached an estimated audience of 30 million people via national media, Jobenomics America TV, website, blog, and lectures. The Jobenomics website (www.Jobenomics.com) averages over 30,000 page views per month from around the world, with the majority of the viewers spending a half hour or more online. As a result of this exposure, The Jobenomics Movement has gained global recognition for its unique economic, community, micro-business, and workforce development activities. Over twenty U.S. and Canadian cities have implemented local Jobenomics Chapters to serve the needs of their underserved and under-resourced citizens. To meet the immediate needs of these financially distressed citizens, Jobenomics formed partnerships with leading companies and institutions to implement a wide-variety of highly-scalable, repeatable, and startup programs that could quickly create thousands of new locally owned and operated businesses.

Jobenomics Rwanda represents the first voyage outside North America, led by African-borne Patience and Richard Emeni. Chuck Vollmer, Founder & President of Jobenomics, and Dr. Sam Hancock, CEO EmeraldPlanet and EmeraldPlanet TV (www.emerald-planet.org), an international nonprofit that links global citizens in the field of sustainable and resilient development. They both actively support the Jobenomics Rwanda initiative and are ready to travel to Rwanda to meet local officials and develop an actionable program and detailed business plans.



The mission of Jobenomics Rwanda is to promote entrepreneurialism in underserved Rwandan communities with an emphasis on women, youth, and other hopefuls that want to start a business or a new career. Jobenomics Rwanda has an initial portfolio of highly-scalable programs that can be implemented within a year, creating thousands of locally owned and operated startup businesses and boosting the Rwandan economy and labor force. This portfolio currently includes:

- **Controlled Environment Agriculture:** Large indoor grow facilities linked to small satellite farms
- **SuperWater HyOx:** Drinking Water, Agricultural Rejuvenation and Environmental Remediation
- **Urban Mining:** E-Waste Materials Reclamation and Waste Plastics-to-Biofuels Systems
- **Digital Economy Jobs & Digital Academies:** E-Commerce, M-Health, Internet of Things, etc.
- **Direct-Care:** Remote On-Demand Healthcare, Social Assistance, Behavioral, Elder and Child Care
- **Energy:** Renewable Energy, Energy Services and Net Zero Buildings & Communities
- **Business Generators & Entrepreneur-Clubs**
- **Heritage & Experiential Tourism**

Depending on the degree of public and private interest and support, Jobenomics Rwanda's business portfolio will incorporate local Rwandan priorities and ideas. The Jobenomics team can also help obtain funding from international sources.

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