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Jobenomics focuses on mass-producing local startup businesses and sustainable jobs. Jobenomics' principal focus is uplifting citizens at the base of the socio-economic pyramid. The Jobenomics National Grassroots Movement has reached an estimated audience of 30 million people via national media, Jobenomics America TV, website, blog, and lectures. The Jobenomics website ([www.Jobenomics.com](http://www.Jobenomics.com)) averages over 30,000 page views per month, with the majority of the viewers spending a half hour or more online. As a result of this exposure, Jobenomics gained national recognition for its unique economic, community, business, and workforce development activities. Over twenty U.S. cities have implemented Jobenomics Chapters to serve the needs of their underserved and under-resourced citizens. To meet the immediate needs of these citizens, Jobenomics formed partnerships with leading companies and institutions to implement a wide variety of highly scalable, repeatable, and startup programs that could quickly create hundreds of new locally owned and operated startup businesses.

Jobenomics Southeast Alabama features a turnkey program for creating mixed-use, master-planned, locally-owned, live-work communities in under-resourced areas in Alabama with an emphasis on obtaining Qualified Opportunity Zone funding. The mission of Jobenomics Southeast Alabama is to promote entrepreneurialism in underserved neighborhoods with a focus on minorities, women, veterans, youth, and other hopefuls that want to start a business or a new career. Jobenomics has a portfolio of highly-scalable programs, implementable within a year, mass-producing startup businesses and jobs that will boost Southeast Alabama's economy and labor force. This portfolio includes:



- **Controlled Environment Agriculture:** Large indoor grow facilities and small satellite farms
- **SuperWater HyOx:** Super-oxygenated H<sub>2</sub>O for drinking, agricultural and environmental remediation
- **Urban Mining:** E-Waste Materials Reclamation and Waste Plastics-to-Biofuels Systems
- **Digital Economy Jobs & Digital Academies:** E-Commerce, M-Health, Internet of Things, etc.
- **Direct-Care:** Remote On-Demand Healthcare, Social Assistance, Behavioral, Elder and Child Care
- **Energy:** Renewable Energy, Energy Services and Net Zero Buildings & Communities
- **Business Generators & Entrepreneur-Clubs**
- **Heritage & Experiential Tourism**

Depending on the degree of public and private interest and support, Jobenomics Richmond's business portfolio will also incorporate local priorities, programs, and ideas. The Jobenomics team can also help obtain funding from Federal sources (VA, SBA, etc.) and private sector Opportunity Zone Funds.

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