

JOBENOMICS™

Hawaii County

14 November 2019

Jobenomics focuses on mass-producing local startup businesses and sustainable jobs. Jobenomics' principal focus is uplifting citizens at the base of the socio-economic pyramid. The Jobenomics National Grassroots Movement has reached an estimated audience of 30 million people via national media, Jobenomics America TV, website, blog, and lectures. The Jobenomics website (www.Jobenomics.com) averages over 30,000 page views per month, with the majority of the viewers spending a half hour or more online. As a result of this exposure, Jobenomics' unique economic, community, business, and workforce development activities gained national recognition. Over twenty U.S. cities and counties have implemented Jobenomics Chapters to serve the needs of their underserved and under-resourced citizens. To meet the immediate needs of these citizens, Jobenomics formed partnerships with leading companies and institutions to implement a wide variety of highly scalable startup programs that could quickly create hundreds of new locally owned and operated startup businesses.

Jobenomics Hawaii County features a turnkey program for creating mixed-use, master-planned, locally-owned, live-work communities in under-resourced areas in Hawaii County with an emphasis on obtaining private sector Opportunity Zone Fund financing that has reached \$100 billion. The mission of Jobenomics Hawaii County is to promote entrepreneurialism in underserved neighborhoods with a focus on minorities, women, veterans, youth, and other hopefuls that want to start a business or a new career. Jobenomics has a portfolio of highly-scalable programs, many implementable within a year, that will mass-produce startup businesses that will boost Hawaii County's economy and labor force. This portfolio includes:

Opportunity Zone Map



- **Controlled Environment Agriculture:** Large indoor grow facilities and small satellite farms
- **SuperWater HyOx:** Super-oxygenated H₂O for drinking, agricultural and environmental remediation
- **Urban Mining:** E-waste materials reclamation and waste plastics-to-biofuels systems
- **Digital Economy Jobs & Digital Academies:** E-Commerce, M-Health, Internet of Things, etc.
- **Direct-Care:** Remote on-demand healthcare, social assistance, behavioral, elder and childcare
- **Energy:** Renewable energy, energy services, and net-zero buildings & communities
- **Business Generators & Entrepreneur-Clubs**
- **Heritage & Experiential Tourism**

Depending on the degree of public and private interest and support, Jobenomics Hawaii County's business portfolio will also incorporate local priorities and programs. The Jobenomics team can also help obtain funding from Federal sources (VA, SBA, etc.) and private sector financing.

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