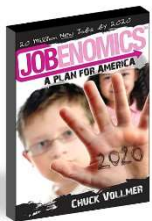




Jobenomics Overview

24 August 2019

Jobenomics deals with the economics of business and job creation. Jobenomics’ principal focus is on citizens at the base of America’s socioeconomic pyramid with emphasis on minorities, women, youth, veterans and other hopefuls who want to develop a skill, career and start a business. The Jobenomics National Grassroots Movement has reached an estimated audience of 30 million people via media, website, blog, and lectures. In 2018, Jobenomics America TV began airing multiple public access channels across the United States. In 2019, Jobenomics’ website is averaging 33,000-page views per month with the majority the viewers spending a half hour or more online, not counting time spent reviewing hundreds of thousands of downloads of Jobenomics ten e-books and special reports. Today, Jobenomics has garnished wide-spread recognition of its economic, urban renewal, small business, and workforce development efforts.



In addition to the introductory book published in 2010, Jobenomics regularly updates its ten e-books to keep its members current on the latest national and international economic and labor force issues, trends and solutions. Jobenomics research is perhaps one of the most comprehensive

libraries regarding employment and unemployment challenges facing today’s rapidly changing world. Jobenomics also provides timely reports on national and international events that impact the economy. These reports range from the contingent workforce challenge, nonemployer firms, the emerging digital economy, urban renewal, to rural revitalization.



Jobenomics provides advice and timely data to policy and decision-makers worldwide. Over the last few years, Jobenomics met with over a thousand government, business, and community leaders to incorporate the best of their ideas and requirements into Jobenomics initiatives and programs. Today, two dozen communities started Jobenomics initiatives led by local community leaders. These initiatives focus on women, minorities, youth, veterans, and other hopefuls who want to work or start a business. While Jobenomics is an American business and job creation movement, there is significant interest from Canada, Asia, the Middle East, and African nations to start similar programs.

Key Focus Areas. While Jobenomics supports big business and government job creation efforts, its principal focus is on highly scalable small and self-employed businesses that employ 77% of all citizens and produced 71% of all new jobs this decade. Jobenomics is working with numerous national organizations to implement Jobenomics Community-Based Business Generators to mass-produce startup businesses and provide skills-based training and certification programs to create “jobs within months and careers within a year.” Jobenomics partnerships include: EmeraldPlanet (an international TV show and research organization that is identifying the world’s 1,000 best emerging green technologies), ACTS Freedom Farms (a Controlled Environment Agriculture company developing veteran and minority-owned micro-farms across the USA), the Institute for Sustainable Development (an institute that specializes in recovery, resilience, and transformation of disaster-plagued communities), and the National Faith-Based Empowerment Coalition (a coalition that focuses on underserved and under-resourced African American communities in Federally Designed Opportunity Zones).

Contact Information: Charles D. (Chuck) Vollmer, Founder, Email: cvollmer@Jobenomics.com, Website: <https://Jobenomics.com>, Telephone: 703-319-2090, Office, P.O. Box 1391, Vienna, Virginia USA 22182.